



Funky Town

MINDFUL MARKET

Where wellness, culture, and community grow together.



Our Purpose

The **Funkytown Mindful Market** is more than a farmers' market, it's a movement.

Located in the heart of East Fort Worth, this community-driven space brings together local farmers, food artisans, artists, and wellness leaders to create an experience that nourishes the body and soul.

Every Saturday, neighbors gather to shop local, move mindfully, and connect with one another, building a sustainable and inclusive local economy that celebrates Fort Worth's diverse roots.

Your sponsorship directly supports:

- Local farmers and food vendors
- Youth apprenticeships and workforce training
- Free yoga, art, and mindfulness classes
- Live music and community performances
- Market operations, logistics, and creative programming

Why Sponsor

Your gift to the **Funkytown Mindful Market** is an investment in creating long term impact that:

- Increases Food access and equity.
- Supports local, small family owned farms.
- Supports small business and entrepreneurs.
- Improves community health and wellbeing.
- Promotes mindful living and mental health.
- Celebrates the diverse cultures that call Fort Worth home.
- Highlights the creativity, rhythm, and resilience of Funkytown.

Your brand will be part of a visible, vibrant, and growing movement redefining what a farmers' market can bring to Fort Worth.



SPONSORSHIP *Levels*

ROOT SPONSOR - \$10,000

"Planting the seeds of sustainability."

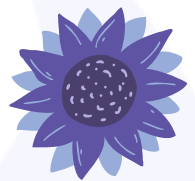
- Premier logo placement on all event materials, banners, and digital media
- Dedicated activation space at every market
- Recognition in media, newsletters, and COACT press features
- Co-branded content series: "Rooted in Funkytown" (vendor or wellness spotlight)
- VIP invitations to all COACT events and donor gatherings



BLOOM SPONSOR - \$5,000

"Helping the market thrive and flourish."

- Logo placement on signage, flyers, and website
- Activation booth opportunity (once per quarter)
- Recognition on social media and CoACT newsletter
- Complimentary "Mindful Market Tote" filled with local products



HARVEST SPONSOR - \$2,500

"Supporting the community harvest."

- Logo on market poster and social media graphics
- Recognition during opening announcements
- Invitation to exclusive sponsor appreciation event



COMMUNITY SPONSOR - \$1,000

"Local love, local impact."

- Name listed on website and event signage
- Recognition on CoACT's social media
- Funkytown Mindful Market tote and sticker set



FRIEND OF THE MARKET - \$250+

"Every buzz matters."

- Social media shout-out
- Market thank-you board listing
- Invitation to our annual Funkytown Celebration



ADD ON *Opportunities*

LIVE MUSIC STAGE - \$2,000



"Setting the soundtrack for community."

Support performances to bring Funkytown's rhythm to life.

- Your logo featured on the stage banner and performer schedule
- Recognition in all music-related posts and event listings
- Optional on-stage introduction of performers
- Opportunity to co-curate a themed performance day

MARKET MONEY - \$1,500



"Putting equity in every transaction."

Help make fresh, local food and goods accessible to everyone in our community.

- Recognition as a Market Money Champion on signage, vouchers, and social media
- Option to co-brand the voucher cards with your logo and a "sponsored by" line
- Feature in "Community Access Spotlight" stories across COACT's digital channels
- Opportunity to help distribute vouchers and meet community members on Market Day
- Inclusion in annual impact report showing how many families your sponsorship supported

MINDFUL MOVEMENT ZONE - \$1,500



"Stretch, breathe, and be present."

Bring free yoga, meditation, and movement classes to the market.

- Logo featured on wellness signage, class boards, and mats
- Recognition during class announcements and in wellness-focused posts
- Option to provide branded water bottles, mats, or towels
- Invitation to collaborate on a special "Wellness Saturday" takeover

FOOD VENDOR ROW - \$1,000



"Fueling the market with flavor."

Support the farmers, bakers, and chefs who make Funkytown taste like home.

- Signage along vendor row acknowledging your sponsorship
- Recognition in market menus and digital food maps
- Opportunity for your team to host a tasting or product giveaway
- Priority mention in any media coverage featuring local food vendors

MARKET OPERATIONS DAY - \$500 (+)



"Keeping Funkytown running strong."

Sponsor the essential market and volunteer supplies that keep us going.

- Your logo featured on "Market Powered By" signage for that day
- Recognition in pre-event and recap social posts
- Option for team volunteers to serve as "Market Ambassadors" for the day
- Complimentary group photo and thank-you feature in the monthly newsletter

COMMITMENT *Form*

Sponsor Name:_____

Contact Name:_____

Address:_____

State:_____

Zip:_____

City:_____

Phone:_____

Email Address:_____

Please PRINT the sponsor name as you wish it to appear on printed materials:

I would like to commit to the following sponsorships.

Payment Options:

Please Bill me:

Address: _____

PO/Account Info:_____

Checks enclosed payable to CoAct

Charge my Credit Card:

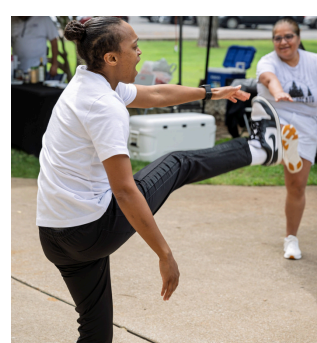
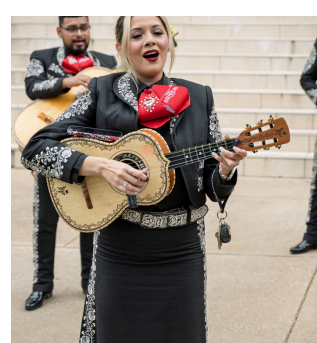
Name on Credit Card:_____

Credit Card #:_____

Expiration Date:_____ Security Code (3-4 Digits)_____ Zipcode:_____

Credit Card Billing Address:_____

Cardholder Signature:_____



COACT



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Funkytown Mindful Market is a COACT Initiative